



MEDIA RELEASE

19 September, 2014

FREE SENIORS WEEK TRAVEL FOR SENIORS WITH GREENCARDS

This October, Metro is again offering free travel to seniors during Seniors Week.

Metro's Acting CEO Alan Pedley said from Monday 13 October to Sunday 19 October, seniors can present their Greencard and Seniors Card to travel free on any Metro buses.

For seniors who don't have a Greencard, Metro will issue one free of charge on production of a valid Seniors Card until Sunday 12 October.

"We encourage people to apply as soon as possible so they have a card ready for Seniors Week," Mr Pedley said.

The Council of the Aging (COTA), in conjunction with Metro Tasmania, will officially launch Seniors Week at *Day on the Green*, which will be held on Wednesday 1 October 2014 from 11am until 2pm at 64 Anglesea Street, South Hobart.

Metro will be on hand with an interactive display that includes a bus, a Greencard ticketing machine, and some customer service staff to sign people up for their free Greencard.

"We know that for some seniors, using new technology can be daunting. The Metro display gives them the chance to ask questions of our staff, and practice using the Greencard scanners prior to Seniors Week."

A free bus service will travel from the Hobart Bus Interchange at 11am to Anglesea Street, and return to the city at 2pm.

Mr Pedley reminds seniors that using a Greencard instead of cash makes sense all year round.

"Greencards make travel easier and quicker. There's no need to search around for coins or a paper ticket. Greencards also offer exceptional value, saving 20% on the cost of a ticket," he said.

People can apply for a Greencard online, by phone or at a Metro Shop, where cards can be issued straight away.

For more information on Greencards, go to <https://greencard.metrotas.com.au/login>, phone 13 22 01 or call into one of the following Metro outlets:

Metro Shop Hobart Ground floor 22 Elizabeth Street Hobart

Metro Launceston 168 Wellington Street Launceston

Metro Burnie 28 Strahan Street Burnie

For further information please call Michael Lester at M&M Communications on 0425 235 157.